


A detailed white line drawing of an elephant's head and trunk, facing left, positioned in the upper right corner of the cover.

WE CAN FIGHT OUR WAY BACK

A detailed white line drawing of a zebra's head, facing forward, positioned in the lower left corner of the cover.

YEAR BOOK 2017



CONSERVATION LAB

What's Inside

| CHAPTER 1 **THE UN-CONFERENCE**

| CHAPTER 2 **THE UN-AGENDA**

| CHAPTER 3 **BE INSPIRED BY A CONSERVATION LEGEND**

| CHAPTER 4 **INNOVATION STARTS WITH A SPARK**

| CHAPTER 5 **DISCUSS AND CONQUER**

| CHAPTER 6 **WHAT WE LEARNED**

| CHAPTER 7 **WHO MADE IT HAPPEN**

| CONTACT US



Who We Work With

botswana
tourism

¹⁶⁹²
Spier

A big thank you to our 2017 partners for helping to make the Conservation Lab possible. If you'd like to see it continue and are interested in partnering on our next edition, [get in touch](#).

CHAPTER 1

The Un- Conference

Find out what we're all about and what went down at the second edition of the Conservation Lab un-conference.



When it comes to conservation, there's no shortage of people who care. On-the-ground researchers and activists; filmmakers, writers and promoters; NGOs and government organisations; travel brands and other private sector firms; innovators and inventors; well-meaning philanthropists – you name it: we're all trying to do our bit. But, with more collaboration, we could have an even greater impact.

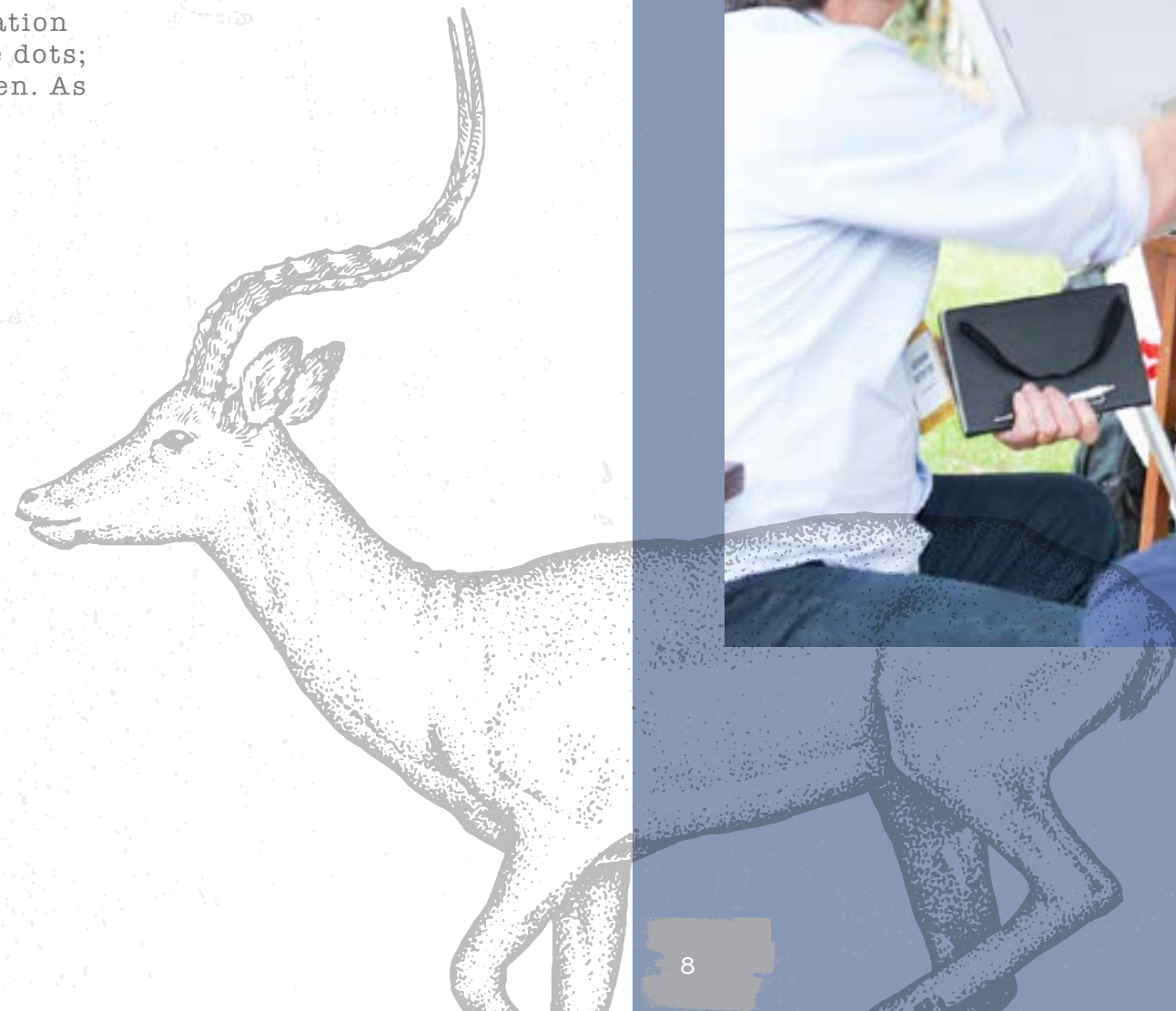
The Conservation Lab is a platform for creative collaboration, where the travel and conservation sectors unite in a shared vision for a better future, and the full weight of people who care can be felt.

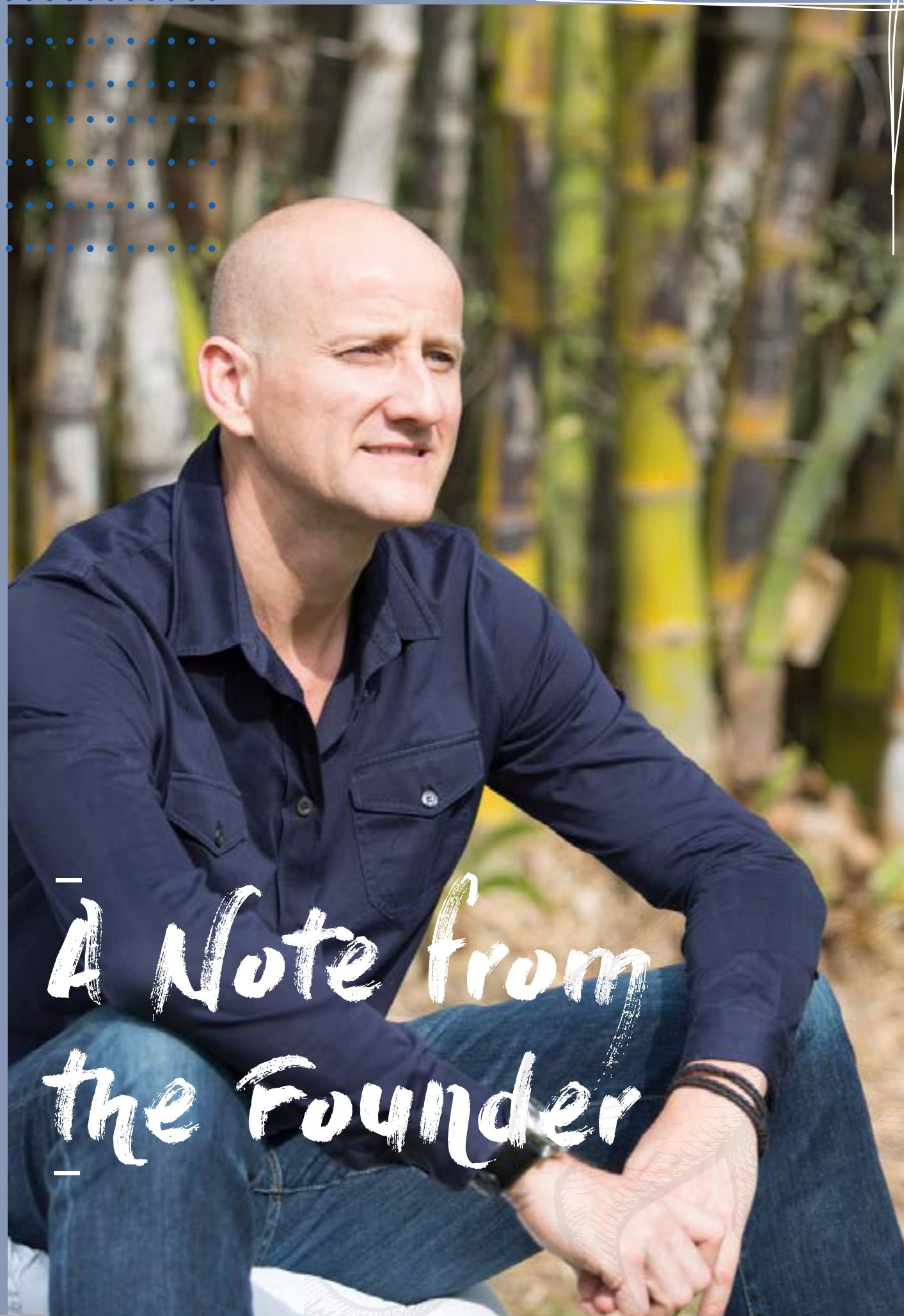
In 2017 we grew to 140 participants – and 140 heads sure are better than one. Over two days we heard 15 SPARK talks, where speakers outlined their big idea to change the future of conservation in under four minutes; we engaged in 30 DISCUSS sessions, where leaders introduced a topic before opening it to the floor; and we got our hands dirty with TEAMWORK, where five groups were set a challenge to present an innovative new model of conservation tourism to their peers. Down-time came in the form of long, sunny lunches bright with chatter and candlelit dinners accompanied by delicious Spier wine, along with popcorn-fuelled screenings of documetaries – including The Ivory Game, which was followed by a Q&A session with investigator Hongxiang Huang. (Yeah, that’s how we ‘relax’.)

In just one weekend we heard countless progressive ideas, engaged in no end of lively debate, fiercely challenged current practices, saw the sparks of future innovation, and got that warm tingly feeling that happens when you work together towards a common goal – so just imagine what we could achieve in the months and years to come?

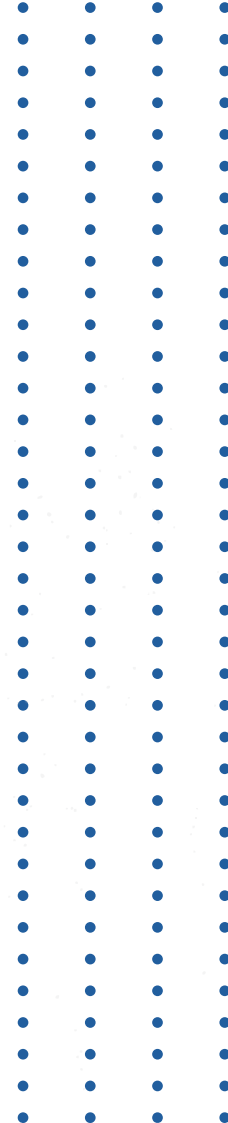
What happens next is up to you. Conservation Lab is the catalyst, a place to connect the dots; but it’s the people who make things happen. As Dr Richard Leakey reminded us...

“Together, we can
fight our way foward.”





A Note from the Founder



It's half time in the fight for conservation. So far, the game hasn't gone our way - even as we speak, entire species are in danger of being lost altogether and the opposition comes at us from all sides.

But it's not too late to turn things around. We've got the players. We've got the skills. Now it's time to regroup and work together to win Africa's conservation challenges...

The inaugural Conservation Lab was a landmark event, the first of its kind; but the 2017 event really took things to the next level, featuring representatives from even more diverse sectors - including travel, conservation, tech, government and the private sector. Once again, we were so proud to witness the coming together of different industries in the name of one great cause: to save the future of our planet.

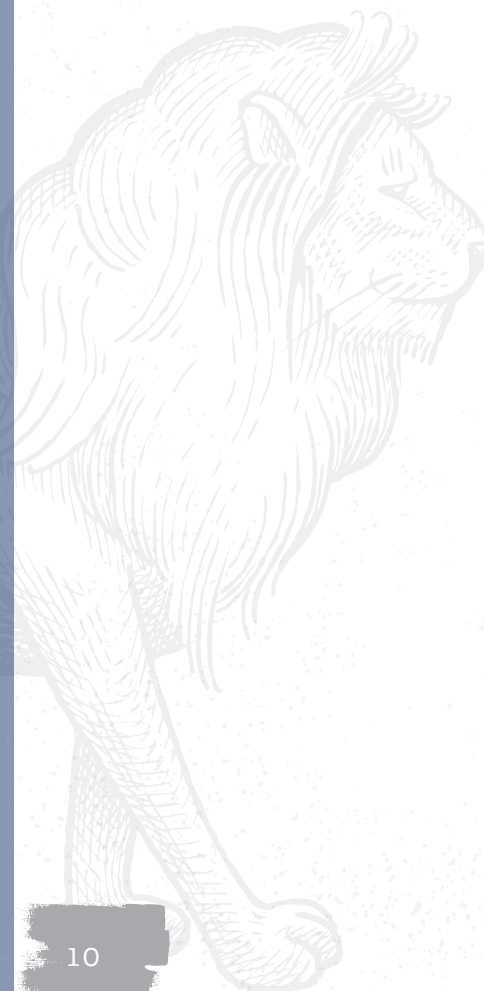
The Conservation Lab is designed to create optimal conditions for creative thinking and collaborative innovation; but rather than formulate a strict agenda, our un-conference gives control back to you.

In the wake of the event, some people have looked to us, Beyond Luxury Media, for direction; but to this I say: our specialty is bringing people together - it's up to you what happens next. With all of the incredible experience, talent and motivation we bore witness to, I truly believe this is the beginning of a brave new shift in conservation.

Special thanks to our venue host, Spier Hotel, and our partner, Botswana Tourism; and thank you, also, to every single one of you for being there.

If we come together as a team, we can fight our way back.

- Serge Dive
CEO and Founder of Beyond Luxury
Media and Conservation Lab





Within our innovative un-conference format, the only limitation was to follow our...

Un-Rules

1 DRESS HOW YOU WANT

we seek substance over style

2 ACTIVE PARTICIPANTS ONLY

no spectators allowed

3 PUT DOWN YOUR DEVICES

digital detox is the new cool

4 STAND UP AND BE HEARD

it's time to overcome your fear of public speaking

6 IT'S NOT ABOUT YOU

leave your ego at the door

5 BUT... KNOW WHEN TO SIT DOWN AND SHUT UP

don't suck the oxygen out of the room!

7 AVOID CONFLICT

we say 'plus', not 'but'

8 SEEK COLLABORTION

we're better together

9 REMEMBER:

you **are** the content
- pipe up or get bored

10 FOLLOW CHATHAM HOUSE RULES

no names, please

11 HAVE FUN!

CHAPTER 2

The Un-Agenda

From collaborative group sessions, four-minute timed talks and freeform debates, find out how our unconventional programme got participants' igniting real innovation for conservation.

day 1

- Check in, meet the participants and claim your spot on the **DISCUSS** board
- **TEAM TALK** - be inspired by Dr Richard Leakey
- **SPARK** - hear the big ideas that will change the future of conservation... each in under four minutes
- **DISCUSS** pitches - start creating your own agenda for the following day
- **FILM SCREENING** of The Ivory Game, followed by an exclusive Q&A session with film investigator, Hongxiang Huang - hear the story behind the story



day 2

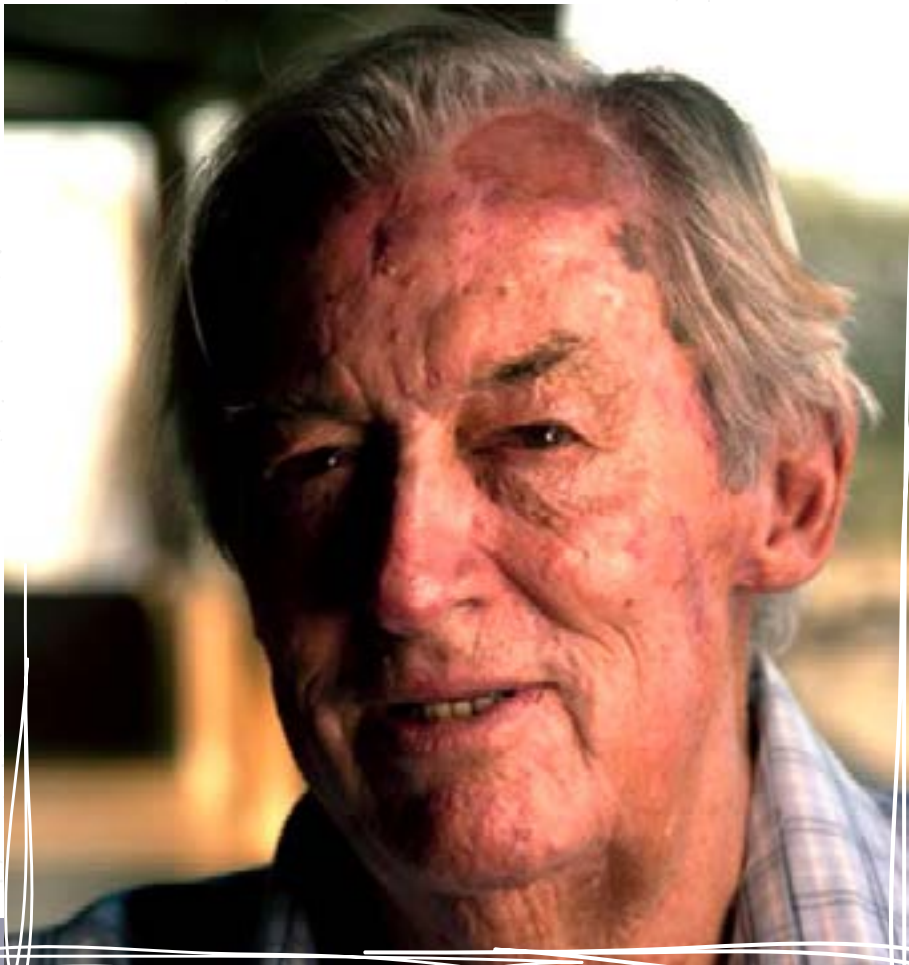
- **MORNING ACTIVITIES** - get your energy up for the day ahead
- **DISCUSS** - check out the debates on conservation's hot topics and decide which to engage with
- **TEAMWORK** - collaborate on a set conservation challenge

CHAPTER 3

Be Inspired by a Conservation Legend

Insights from the renowned Dr Richard Leakey

Renowned (and often controversial) Kenyan politician-cum-palaeontologist-cum-conservationist, Dr Richard Leakey, kicked off the 2017 Conservation Lab with a Team Talk on the main stage, imparting invaluable insights from his extensive career and challenging participants to think differently about certain aspects of conservation – no doubt prompting plenty of debate throughout the rest of the event.



WATCH HIS TALK

.....

.....

.....

.....

CHAPTER 4

Innovation Starts with a Spark

What's the most impressive thing you've ever done in less than four minutes? Fifteen visionary participants presented their big idea that will change the future of conservation using just 15 slides, in precisely three minutes and 45 seconds – with slides timed to move on automatically, that's harder than you might think. From building (virtual) fences to breaking down (figurative) walls, the inspiration was as varied as it was insightful.



BEYOND THE SAVANANNA

Chris Roche

Wilderness Safaris



WATCH THE VIDEO

"If we continue to focus on the savannah, we aren't going to make an impact. What's your next move?"



VIRTUAL FENCING

Phil Richardson

Human Wildlife Solutions



WATCH THE VIDEO

"A virtual fence is a horror movie to your target animal. It knows what the threat is and must be unpredictable."



HOW TO CONNECT CONSERVATION WITH TECHNOLOGY

Thomas Ropel

Google



WATCH THE VIDEO

"What about people who can't travel? We can reach them too: people can experience what it means to be in an elephant herd."



FINDING YOUR BRAVE

Rock Girl



WATCH THE VIDEO



THE SUSTAINABLE MONETISATION OF AFRICA'S CONSERVATION ESTATE

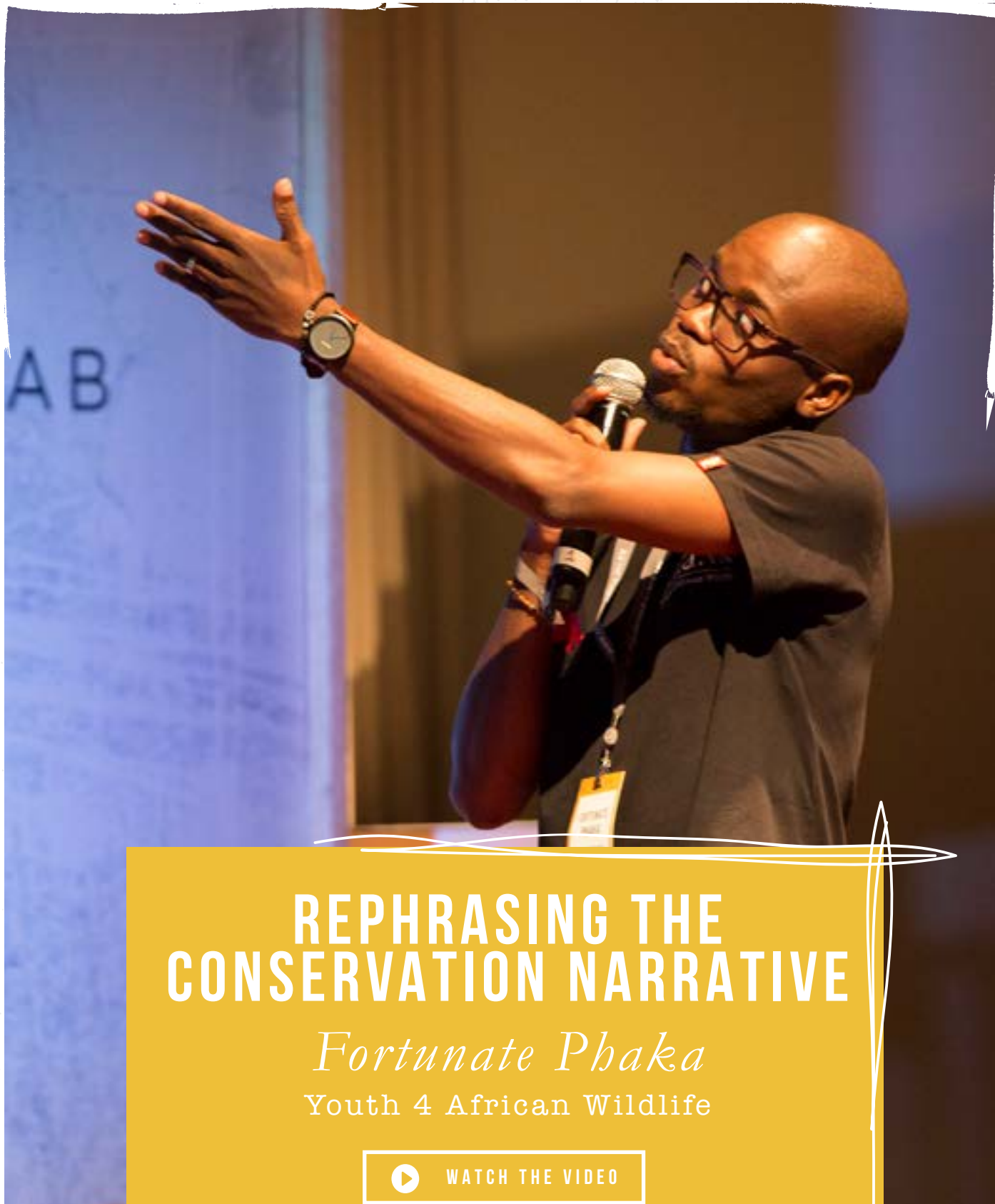
Francois Barnard
Conservation Capital



WATCH THE VIDEO

"Being tourists in our own country has made us more assured to ensure our girls and wildlife survive."

"If you want to save conservation areas, you need to make them economically viable."



REPHRASING THE CONSERVATION NARRATIVE

Fortunate Phaka
Youth 4 African Wildlife



WATCH THE VIDEO



PRIVATISING AFRICA'S NATIONAL PARKS

David Wilson
Norman Carr Safaris



WATCH THE VIDEO

"People who are degrading ecosystems are better salespeople than we are - we are not sure about our own stories."

"National Parks need to be run like a business if they're going to survive and contribute positively."



SOCIAL MEDIA AS A TOOL FOR CHANGE

Simon Espley

Africa Geographic



WATCH THE VIDEO

"Conservation is about changing perceptions in a busy world that doesn't care."



THE SHARK, OUR GREATEST TEACHER

Lesley Rochat

AfriOceans Conservation Alliance



WATCH THE VIDEO

"There is no better qualifier than the shark when it comes to being a life coach: they have survived five mass extinctions."



AFRICA'S SECRET WEAPON

Craig Spencer
Transfrontier Africa

[▶ WATCH THE VIDEO](#)

"Are we trying to fight rhino poachers? No: we're building allies in the community. It's a long-term investment."



CONSERVATION SKUNK WORKS

Adam Welz
Adam Welz Media

[▶ WATCH THE VIDEO](#)

"There are dozens of animals you may have never heard of on the edge of extinction, with little or no conservation attention."



THE IMPORTANCE OF EDUCATING GIRLS IN BUFFER COMMUNITIES

Priscilla Macy
Global Sojourns



WATCH THE VIDEO



THE GREAT DE-BAIT

Toby Jermyn
Pangolin Photo Safaris



WATCH THE VIDEO

"We need to have informal education: places where girls can be seen and heard, and can think independently."

"We can't stop baiting, but we can reduce the reasons why people bait."



SIMPLE CONCEPTS CAN EFFECT GREAT CHANGE

Andrew Venter
Wildlands Trust

[▶ WATCH THE VIDEO](#)

"Imagine if the poorest of the poor could feed themselves, clothe themselves and house themselves by growing indigenous trees?"



USING GAMING TO ENDORSE CONSERVATION AWARENESS

Gautam Shah
Internet of Elephants

[▶ WATCH THE VIDEO](#)

"Our aim is to create millions of wildlife addicts, but also visibility and meaningful finance for projects being worked on."

CHAPTER 5

Discuss and Conquer

With 30 topics scribbled on the DISCUSS board, the first debate was over which to attend. Taking place five at a time, session leaders introduced their subject and posed questions, before opening the conversation out to the floor. We can't name names (we play by Chatham House Rules), but we will say that the topics were varied as they were inspired — and the resulting discussion was very high energy!

CREATING CONSERVATION ALLIANCES
a new network of NGOs combining strengths

THE LATENT THIRD SECTOR
communities alongside public and private sector conservation have an equal role

EDUCATION'S IMPACT ON COMMUNITIES, CULTURE, ECONOMY & CONSERVATION

BLURRING THE LINES!
Fortress conservation isn't working: what now?

MARINE
CONSERVATION
how do we prove
automatic
benefit?

HANDS ON OR HANDS OFF?
is tourists getting
involved in
conservation
a negative or
a positive?

INCREASING THE
COLLABORATION
BETWEEN CHINA
AND AFRICA

EMPOWERING
WOMEN IN
CONSERVATION

CASE STUDY RESULTS:
COMPARING THE SAME
AREA UNDER HUNTING
VS. PHOTOGRAPHICS
what are the
macro benefits
for the country?

CURRENT WILDLIFE TRAFFICKING
METHODOLOGIES AND WILDLIFE
TRAFFICKING NETWORKS
CONVERGE AS KEY CHOKE POINTS

IS TOURISM
DOING ENOUGH FOR
CONSERVATION? ARE
COMMUNITIES TRULY
BENEFITTING FROM
WILDLIFE?

BOTSWANA: THE
CONSERVATION POSTER-CHILD?
if so, for how long?

HUNTING: THE
(TROPHY) ELEPHANT
IN THE ROOM
is trophy hunting
a necessary evil?

INDIAN CONSERVATION
AND SUSTAINABILITY
what our traditions taught
us and what we grew up
with... only to lose it all

EXPLOSIVE HUMAN POPULATION
GROWTH AND ITS EFFECT
ON THE ENVIRONMENT
where are we now and
what should we do?

CONSERVATION INFORMATION
FOR TRAVELLERS
what should we be showing?

WOLVES AND HUNTING DOGS
in Ethiopia dogs frequently
interact with wild animals;
should all dogs be tamed, or
should we vaccinate?

TECHNOLOGY
IN CONSERVATION

DO ZOOS HAVE A ROLE
IN NATURE
CONSERVATION?

THE DIVIDE BETWEEN
CONSERVATIONISTS
can we narrow
the gap?

CHAPTER 6

What We Learned

A few of our participants share what the un-conference experience meant to them.



BEYOND THE BIG FIVE: UNLOCKING TOURISM'S POTENTIAL TO STRENGTHEN CONSERVATION



Tourism generates significant and critical resources for conservation; it enables individuals to experience the wonder of nature and advocate for it. However, tourism can equally threaten conservation of Africa's ecologically important spaces.

The exquisite setting of the Spier Hotel, bursting with thought-provoking art and sculptures, was the perfect place from which to explore how these two sectors can more closely align.

The Conservation Lab is playing an important role in exploring this relationship, and the un-conference format allowed the discussion to roam from the articulation of ambitious 'moonshot' projects unconstrained by finance or time, to the spiritual connections of the Samburu, to rhino-darting.

Extensive representation by the tourism community indicates how serious the industry considers this issue. Willingness by tourism and conservation professionals to find mutually supportive approaches were present in all the conversations I had – issues ranging from how to broaden the narrative of African conservation and tourism beyond the big five, to setting up a sustainable marine project with government, local community, and tourism engagement were enthusiastically explored.

Participants also didn't shy away from the overwhelming challenges to strengthening this relationship, often undertaken in continually dynamic political and economic contexts. It was humbling to hear how conservationists and tourism operators are making things happen in a geography that spans the Republic of Congo, Ethiopia, Kenya, Botswana and South Africa. Participants also

acknowledged the exclusionary nature of both conservation and tourism across the continent. There was a palpable sense that community ownership and engagement in tourism, as key partners for conservation, is crucial. How to include community voices, indigenous people and governments in future discussion will be an important evolution for the Conservation Lab, and one, I sense, they're ready to embrace.

One of my key takeaways was the range of possibilities, still unexplored, that can be leveraged by the tourism sector to strengthen conservation. Tourism's network includes high-net-worth and influential individuals, governments, local communities and media. This network affords them important access and a mechanism with which to communicate the value of nature. This is critically important, as conservation is one of the least well-resourced and understood sectors – tourism can play an important role in shifting this. Building on the partnerships established in Stellenbosch, and incorporating

governments and local communities will ensure that a much deeper understanding of the challenges facing conservation are known and shared. The Conservation Lab is providing an important forum for this to occur and I'm excited by the prospects.

Dr. Helga Rainer

Arcus Foundation

A POWERFUL WAKE UP CALL



This year's Conservation Lab event was one of the most unique and powerful gatherings of humans I've had the pleasure of attending. All throughout the weekend, I felt extraordinarily privileged to be immersed in what truly felt like a sea of brilliance: brilliant minds, bright and brilliant people, and brilliant ideas.

The firing synergies and instant connections I felt with so many people involved in the conservation world were all thanks to the

organisers, who allowed the powerful networking and idea sharing to flow seamlessly.

Of all the common sentiments that were shared at the event, I think that perhaps the one most widely shared and loved was that this was no ordinary conference. More specifically, it was quite boldly stated to be an 'un-conference'. For first-timers like me, that was particularly exciting and energising, and any feelings of intimidation and apprehension about what I had to both offer and to learn from the coming-together of this wonderfully diverse kaleidoscope of brilliant individuals vanished very quickly.

Unlike most conferences, where the experts preach to the masses of bored, tired-of-listening individuals, this was an open and welcome invitation to share and to learn as much as you could from all involved.

And I think that, having very quickly picked up on the resonating vibe of inclusion at ConsLab, it allowed one very powerful thing to permeate my thinking about how to make the best of the little conservation world that we live in: the fact that we NEED each-other. The fact that we are all CONNECTED to the common goal of African wilderness and wildlife preservation. You see, this wasn't just

a friendly, welcoming invite to become more involved. This was a wake-up call. And a welcome one at that.

With the powerful motif that WE CAN FIGHT OUR WAY BACK, this was a somewhat more suggestive way to inspire the message amongst all of us involved from various sectors that this is not a courtesy call for us to make when the timing is right - this is a fight.

It's an urgent, pressing fight and the inspiration drawn from the event must be used to stay in the fight, together. Each in our own little way. Each doing what we can, but doing it together.

And having become more cognisant of the dire need for spider-web-like synergy in all the webs of our world, it was a pleasure, as a media person, to find myself on the level of conservationists, travellers, writers, community leaders, technology entrepreneurs and others as I tried to be the best person I could be at ConsLab: connected. Connected to the ideas and stories of as many

wonderful, inspiring people as possible, and connected to the common goal of allowing it to form a relationship for us to work together in the fight.

Rich Pearce

Africa Geographic

WELCOME THE GREEN-SHOOTS OF REALISTIC DISCUSSION



It was with a real sense of excitement and anticipation that I arrived at Spier to join the Conservation Lab 2017, having been given the opportunity to meet and actively engage with many of Africa's conservation and eco-tourism legends. In my opinion, it is imperative that these two worlds actively work together.

This may seem obvious, but the significant growth of the luxury eco-

tourism sector over the past two decades has largely been independent of the grass roots conservation community. Furthermore, the eco-tourism explosion around iconic destinations has often been at the expense of the very ecosystems that underwrite these destinations. On a positive note, the eco-tourism model has demonstrated that it is possible to deliver tangible local economic development benefits in remote environments.

The event did deliver. The SPARK talks were amazing, opening multiple windows of opportunity for endless conversations. I also enjoyed the DISCUSS sessions, led by individuals passionate about specific issues – of personal interest were the debates around the conservation value of hunting; the rise of a third philanthropic conservation movement; and the growing development and extraction pressures on the marine environment. The hunting debate has become very polarised, and so it was reassuring to see the green shoots of a more realistic discussion.

The hunting community is under siege, largely as a result of highly publicised bad behaviour, and thus the

hunting safari footprint is shrinking. Unfortunately, it is shrinking faster than the photographic safari footprint is growing – and this is leaving vast areas of 'wild' Africa vulnerable. The future of wild Africa depends on the photographic and hunting communities finding common ground and working together with local conservation agencies. Greg Reis' Niassa Wilderness story presented an intriguing alternative view, with the underlying reality being that both hunting and photographic tourism are not sufficient to protect and save Niassa! The marine story was thin and this is a flag given the significant growth in this sector. The shining light was Lesley Rochat's shark conservation contribution, which demonstrated innovation and passion, and should be a clarion call for all of us.

I left Conservation Lab 2017 enthused, challenged and yet, concerned. I think that the luxury eco-tourism sector needs to be further challenged to move past their eco-tourism destination focus towards a broader conservation

landscape focus; to transform leadership so that we see more colour and gender equity; and to nurture young precocious leaders that will push all the boundaries. I also believe that the discussion needs to include the communities whose land we talk about... And the government agencies who have the responsibility that they talk about...

I look forward to seeing the impact of the Conservation Lab-inspired movement in years to come and hope to play a small part in the change that is so desperately needed.

Dr. Andrew Venter

CEO, Wildlands

CONSERVATION COMES FROM CONNECTING WITH THE RIGHT PEOPLE



In a previous life I was a creative director in advertising. I don't miss the corporate world, but I do miss the brainstorming – the process of tapping into your imagination is more an art than it is a science, but there is a process you can follow. In my case and many others', it involved hours of solitary musing, long walks to stimulate the brain, and then moments of relaxation to let all the ideas fall into place – this is when the “Aha!” moment would occur, often in the shower.

But all of that takes time. Without doubt the best, and fastest, way to get the creative juices flowing was through collective imagination: putting every creative person connected with the job into the same room. It was stimulating, it was fun, it was serious, and it was quick – by bouncing ideas off one another we came up with solutions in no time. But it wasn't ideal. Why not? Because we didn't have ALL the people connected with the job in the room.

There were no strategic planners, no account managers, and most importantly there were no clients – the people we needed to sell the idea to, the ones who knew more about the product than anyone, and who were fully invested in their brand – who lived and breathed it.

As a creative team we would try and sell our incredible ideas to clients, who would often blanch because what we presented was often too risky, or irrelevant. By and large, it had little to do with the brand that they knew. And this is where I relate my experience with the Conservation Lab.

The Lab is a great way to network, to find out what's going on in different corners of Africa. It is incredibly

stimulating, it is fun and it can be damn serious; it is also very quick – we come up with solutions in no time, but we don't have ALL the people connected with conservation in the room. We don't have the people who are closest to the wilderness, who know it better than anyone, who live and breathe it. And I'm not talking about lodge owners and safari guides.

One thing was very clear at this last iteration of the Conservation Lab – in fact, it became the thread of most discussions: conservation depends on the communities who live in or near the wilderness areas that we are trying to preserve. It is clear that we need many more community members at the un-conference, so that we can include them in the process, learn what the real challenges are and, that way, come up with real solutions.

Anton Crone

Safarious

CHAPTER 7

Who Made it Happen



ADAM PIRES
PROGRAMME MANAGER
ENDANGERED WILDLIFE TRUST

Holistic view of the wildlife trade supply chain having worked on the ground for an anti-poaching unit to managing projects that attempt to improve wildlife contraband detection at ports of entry and exit.

www.ewt.org.za
SOUTH AFRICA



ADAM WELZ
CHIEF COOK AND BOTTLE-WASHER
ADAM WELZ MEDIA

A keen birder and news junkie, lived and worked on four continents and will debate you on just about anything.

www.adamwelz.net
SOUTH AFRICA



ALEC WILDENSTEIN
DIRECTOR
OL JOGI LTD

I am a director of the 58,000-acre Ol Jogi wildlife conservancy. I am striving to achieve an economically sustainable model for private sector endangered species conservation in Kenya.

www.oljogihome.com
KENYA



ALEX WALKER
OWNER
ALEX WALKER'S SERIAN

An observer of wild spaces, I live in the bush. Our business is to help open others' eyes to the natural world.

www.serian.com
TANZANIA



ALICE BASANI
PR MARKETING
WILD PLACES SAFARIS

Fashion PR until now, starting a new exciting adventure in the travel world with Benedetta Mazzini and Wild Places Safaris and Ultimate Places.

www.wildplacessafaris.com
ITALY



ALISTAIR RANKIN
CEO
MACHABA SAFARIS

Bush enthusiast and firm believer in community-based natural resource management programs

www.machabasafaris.com
SOUTH AFRICA



ANDREW STUART
CO-FOUNDER
BUSHTOPS CAMPS

Co-founder and family managed operator/owner of Bushtops Camps and Isaaten Wildlife Conservancy in the greater Mara.

www.bushtopscamps.com
KENYA



ANDREW VENTER
CEO
WILDLANDS TRUST

Passionate sustainable community development that underwrites ecosystem conservation, enables the re-establishment of wildlife corridors and protects threatened species.

www.wildlands.co.za
SOUTH AFRICA



ANTON CRONE
CEO
SAFARIOUS

CEO of Safarious, an online travel portal to the world's wild places. I use journalism as a way to connect people to the importance of the communities that live side-by-side with wildlife.

www.safarious.com
SOUTH AFRICA



FEATURED
DONOR

BETTY JO CURRIE
FOUNDER & PRESIDENT
CURRIE & CO TRAVELS UNLIMITED

Have a rabid belief that travel powers change in Africa — for animal treatment, people, good practices, and conservation.

www.curriecotravels.com
UNITED STATES



BRENT STAPELKAMP
MANAGING TRUSTEE
SOFT FOOT ALLIANCE

Self-diagnosed “lion-addict” who has spent the last decade tracking and photographing them. Realising that to save lions it is not enough to just talk the talk, we need to walk the walk!

www.softfootalliance.com
ZIMBABWE



BRIAN HUGGINS
MANGO AFRICAN SAFARIS

Travel planner and designer of fun and funky safaris. Favorite fruit: Mango. Straight shooter, except off the tee.

www.mangoafricansafaris.com
UNITED STATES



ANTONELLA BONOMI
FOUNDER
CAMPI YA KANZI / MAASAI
WILDERNESS CONSERVATION TRUST

www.maasai.com
www.maasaitrust.org
KENYA



BEKS NDLOVU
FOUNDER AND CEO
AFRICAN BUSH CAMPS

Developed an interest in wildlife and safaris as soon as I left school and soon made it my career. I enjoy experiencing the world with my family of five.

www.africanbushcamps.com
ZIMBABWE



BENEDETTA MAZZINI
OWNER
WILD PLACES SAFARIS

A hot mix of show business and a meltin' pot of amazing adventures around the world.

www.wildplacessafaris.com
SWITZERLAND



BYRON THOMAS
AFRICA DIRECTOR
JACADA TRAVEL

Honey Badger enthusiast. 'Nuff said.

www.jacadatravel.com
UNITED KINGDOM



CAITLIN CARTER
OWNER
CONS-CEPT

Enamoured with conservation tourism. Passionate about sales. Love a good debate. Experience down the entire industry supply chain.

www.cons-cept.com
SOUTH AFRICA



CAMILLA RHODES
PHILANTHROPY COORDINATOR
ABERCROMBIE & KENT PHILANTHROPY

Growing up in Zimbabwe, Africa has taken root deep within my bones. The more I see, the greater my desire to protect it grows.

www.akphilanthropy.org
ZAMBIA



CASPAR VENTER
MANAGING DIRECTOR
VENTER TOURS

I am a man of simple tastes, easily satisfied by the best. Safari, bush and animal lover. Can operate my Pentax (camera). Hobby triathlete. Happy amongst good company.

www.ventertours.de
GERMANY



CHARLIE MAYHEW
GLOBAL CEO
TUSK TRUST

Founder and CEO of Tusk, the African wildlife conservation charity of which HRH The Duke of Cambridge has been an active patron since 2005.

www.tusk.org
UNITED KINGDOM



CHRIS ROCHE
CHIEF MARKETING OFFICER
WILDERNESS SAFARIS

Lifelong biodiversity advocate; ecotourism and conservation professional; convinced that high-end ecotourism can do better.

www.wilderness-safaris.com
SOUTH AFRICA



CLIVE STOCKIL
DIRECTOR
CHILO GORGE SAFARI LODGE

Born and raised in the South East of Zimbabwe, was appointed an Honorary Warden of the Gonarezhou National Park in 1977 to 1987.

www.chilogorge.com
ZIMBABWE



COLIN BELL
DIRECTOR
NATURAL SELECTION

Passion for securing the future of wildlife through full community participation in the tourism and wildlife sectors... and passionate about rhinos too.

www.naturalselection.travel
SOUTH AFRICA



CRAIG SPENCER
HEAD WARDEN
BLACK MAMBA ANTI-POACHING UNIT /
TRANSFRONTIER AFRICA

Ecologist, Head Game Warden and inventor of the latest secret weapon against poaching. Founder and Commander of the "Black Mamba All-Woman Anti-Poaching Unit".

www.blackmambas.org
SOUTH AFRICA



CHRISTABELLE PEECH
COMMUNITY PROJECT FOUNDER
THE HIDE / CHANGA SAFARI CAMP

Social entrepreneur, conservationist, lover of nature and all things wild.

www.thehide.com/community
ZIMBABWE



CLARE DOOLAN
MARKETING MANAGER
SAFARI DESTINATIONS

Aspiring hobo, bundu basher, picture taker and travel marketer. Bush smart but scientifically stupid. Can't put down a map until I've found a new adventure.

www.safaridestinations.net
BOTSWANA



CLAUDIA STUART
CO-FOUNDER
BUSHTOPS CAMPS

Co-founder of Bushtops Camps which we set up in 2006 with the flagship Mara Bushtops & Spa with its private conservancy.

www.bushtopscamps.com
KENYA



CYNTHIA MOTHELESI
PUBLIC RELATIONS OFFICER
BOTSWANA TOURISM ORGANISATION

Currently I'm working on curating stories that will help best position Botswana on the global map as far as responsible tourism is concerned.

www.botswanatourism.co.bw
BOTSWANA



DANIEL WOODLEY
HEAD OF CONSERVATION
H12 AFRICA

Served in Kenya's National Parks for over 20 years. Anti-poaching operations with British Army Northern Frontier District Special Operations.

www.h12africa.com
KENYA



DAVID WILSON
MANAGING DIRECTOR
NORMAN CARR SAFARIS

Good understanding of the community and bureaucratic challenges on the ground and have some experience of what has worked and what hasn't.

www.normancarrsafaris.com
ZAMBIA



DEX KOTZE
DIRECTOR

Youth 4 African Wildlife
Now or Never AWF

A deep passion for Africa's wildlife aiming to create next generation global ambassadors for endangered African wildlife.

www.youth4africanwildlife.com

www.now-or-never-africa.org

SOUTH AFRICA



ELIZABETH GORDON
FOUNDER
EXTRAORDINARY JOURNEYS

I have visited over 40 countries and taken more than 30 trips to Africa. I am active with the Safari Professionals of the Americas. I was one of Travel Agent Magazine's "30 under 30".

www.extraordinaryjourneys.com

UNITED STATES



EMMA FINNEY
FOUNDER
THE WILD CO

Animal activist via digital strategy and impact travel. Lover of creating art. Believe experiential awareness to be the greatest agent of change.

www.thewildco.org

UNITED STATES



GRAHAM BOYNTON
TRAVEL EDITOR
NEWSWEEK

Journalist, writer, author, photographer and amateur conservationist. I'd like to think that some of my writings over the years have made a difference but I have now come to doubt that.

www.grahamboynton.com

UNITED KINGDOM



GREG MONSON
CEO
KICHECHE CAMPS

Camp owner passionate about conservancies, conservation and communities.

www.kicheche.com

KENYA



GREG REIS
CEO
NIASSA WILDERNESS TRUST

Just crazy about our beautiful planet and all the incredible wild places still untouched by human greed.

www.niassawilderness.com

SOUTH AFRICA



FORTUNATE PHAKA
PROJECT LEADER
YOUTH 4 AFRICAN

Wildlife conservationist. Photography and Film enthusiast. Wildlife ambassador. Believes science communication and youth are key to conservation.

www.youth4africanwildlife.org

SOUTH AFRICA



FRANCOIS BARNARD
ASSOCIATE
CONSERVATION CAPITAL

Conservation enterprise, investing and business planning. Passionate about innovation and sustainability. Find me on the mountain.

www.conservation-capital.com

SOUTH AFRICA

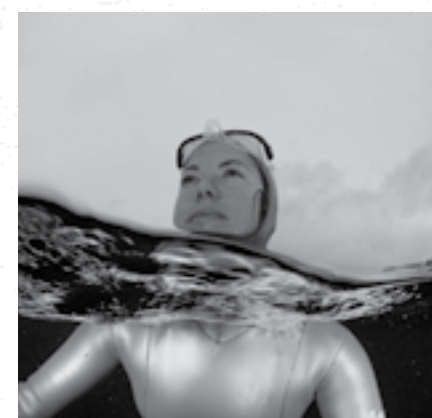


GAUTAM SHAH
FOUNDER
INTERNET OF ELEPHANTS

I quit my perfectly good job at Accenture to work on technology solutions for wildlife conservation and am now the proud father of Internet of Elephants.

www.internetofelephants.com

KENYA



HANLI PRINSLOO
FOUNDER & CEO
I AM WATER OCEAN CONSERVATION

Freediver and ocean adventurer. Reconnecting people with nature through I AM WATER non-profit and Ocean Travel freediving expeditions. I have very big lungs.

@hanliprinsloo
www.iamwaterfoundation.org

SOUTH AFRICA



HELGA RAINER
DIRECTOR OF CONSERVATION PROGRAM
ARCUS FOUNDATION

Political ecologist managing a conservation program at a private foundation. Lifelong student of the environment and our place in it.

www.arcusfoundation.org

UNITED KINGDOM



HENRY COMYN
PROJECT MANAGER
HENRY COOKSON ADVENTURES

Travel designer and bespoke trip planner. Amateur cricketer.

www.henrycookson.com

UNITED KINGDOM



HILTON WALKER
SALES AND RESERVATIONS DIRECTOR
GREAT PLAINS CONSERVATION

Officially: Sales & Marketing Director for @GreatPlainsCons. Reality: Proud husband. Awestruck dad. Dedicated conservationist. Loyal friend.

www.greatplainsconservation.com

SOUTH AFRICA



HONGXIANG HUANG
JOURNALIST/ACTIVIST
CHINA HOUSE

Founder of China House, a social enterprise to integrate Chinese into Africa. Featured in the Ivory Game. One of the few Chinese investigators working on global illegal wildlife trade.

CHINA



IAN CRAIG
DIRECTOR OF CONSERVATION
NORTHERN RANGELANDS TRUST

Co-Founder of Lewa Wildlife conservancy and the Northern Rangelands Trust.

www.nrt-kenya.org

KENYA



JANINE SOUTHWOOD
HEAD OF LUXURY COLLECTION
BY THOMPSONS AFRICA

A free thinker with a zest for life and wildlife! I like to surround myself with like-minded people. Animals are the heart and soul of who I am.

www.thompsonsafrika.com

SOUTH AFRICA



JENNIFER FLOWERS
DEPUTY EDITOR
AFAR

Deputy Editor at AFAR. Safari newbie hungry to see it all. Fixated on telling stories about Africa and conservation in compelling new ways.

@jennflowers / www.afar.com

UNITED STATES



JENNIFER MURPHY
WRITER
FREELANCE JOURNALIST

Journalist and adventurer who covers fitness, travel, high-end adventure travel, food, sports, conservation and culture for lifestyle magazines and web sites in the U.S. Avid surfer, snowboarder, and runner.

@jenrunsworld
www.jenrunsworld.com

UNITED STATES



INDERPAL KOCHHAR
FOUNDER
SEWARA

Thinker-dreamer. Seeker of knowledge and truth. Nature-lover and humanitarian. Agriculturist, restaurateur and lodge-owner.

www.sewara.com

INDIA



JAMES HAIGH
CEO, DIRECTOR OF SALES
AND MARKETING
ELEWANA

I have good a understanding of the potential and as yet undervalued contribution the private sector can make to conservation.

www.elewanacollection.com

KENYA



JAMIE GAYMER
CONSERVATION MANAGER
OL JOGI LTD

I am a born and bred Kenyan. I am the conservation manager at Ol Jogi Ltd since 2007. I am an honorary warden of the Kenya Wildlife Service.

www.oljogi.org

KENYA



JEROEN HARDERWIJK
MANAGING DIRECTOR
ASILIA AFRICA

Co-Founder and MD of Asilia Africa. Contributing to a handful of organisations and causes in East Africa.

www.asiliaafrica.com

TANZANIA



JESSICA DAWSON
GENERAL MANAGER
VICTORIA FALLS WILDLIFE TRUST

Wildlife conservationist and nature lover. Bookworm, oenophile and runner. A good laugh with friends and family (dogs included) can solve a lot of problems.

www.vicfallswildlifetrust.org

ZIMBABWE



JESSIE DAVIE
HEAD OF COMMUNICATIONS
& REGIONAL COORDINATOR
MALIASILI INITIATIVES

I like communications and strategy and to make sure that great impacts, stories, approaches and thinking gets noticed and heard - I've done this for almost a decade in African conservation.

www.maliasili.org

TANZANIA



JOANNE ZHANG
GENERAL MANAGER
NATURAL INSTINCTS TRAVEL

African safari specialist.
Freelance writer.

www.natural-instincts.cn
CHINA



JOOST TANIA
CEO/OWNER
THIKA TRAVEL

Innovator in my field of work as a specialised tour operator, coupling the best wildlife experiences to direct benefits for the visited sensitive areas and its wildlife and people.

www.thikatravel.com
NETHERLANDS



JUSTIN WATERIDGE
MANAGING DIRECTOR
STEPPE TRAVEL

Growing up in Africa, I saw the ability of people to cope with not very much but to do so with ingenuity and a smile. I try, not very well, to emulate those people.

www.steppestravel.co.uk
UNITED KINGDOM



KEITH VINCENT
CEO
WILDERNESS SAFARIS

I started life off as a guide 35 years ago, and to this day would like to retire having left a legacy of conservation.

www.wilderness-safaris.com
BOTSWANA



KELLY DELLINGER
NEXT ADVENTURE

I design customised wildlife safaris for individuals, families, conservation organisations, alumni travel programs and vacation membership clubs.

www.nextadventure.com
UNITED STATES



KLARA GLOWCZEWSKA
EXECUTIVE TRAVEL EDITOR
TOWN&COUNTRY MAGAZINE

Writer/editor. Nature and wildlife lover. Obsessed with the lack of consensus on about how to save wilderness and wild things.

www.townandcountrymag.com
UNITED STATES



KAREN ZULAUF
DIRECTOR
DEEPER AFRICA

Intense, driven, good-hearted. I believe in the transformative impact of nature. I believe that each person can impact change.

www.deeperafrica.com
UNITED STATES



KEITH SPROULE
EXECUTIVE DIRECTOR PHILANTHROPY
ABERCROMBIE & KENT PHILANTHROPY

Communities living on the edge of wilderness must benefit from a commitment to living with wildlife for the tourism industry to survive. My work and passion.

www.akphilanthropy.org
UNITED STATES



KEITH MADDERS
DIRECTOR
RESOURCEAFRICA

Passionate about resolving problems to ensure effective conservation and preventing poaching and illegal harvesting of wildlife products.

UNITED KINGDOM



LAURA GRIFFITH-JONES
EDITOR
TRAVEL AFRICA MAGAZINE

I produce the print magazine from start to finish - commissioning, copy-editing, picture research, subbing and proofreading - as well as managing and editing all the website content and social media.

@TravelAfricamag
www.travelafricamag.com
UNITED KINGDOM



LAURIE SIMPSON
PROJECT MANAGER
SOFT FOOT ALLIANCE

Permaculture practitioner and environmentalist.

www.softfootalliance.com
ZIMBABWE



LES CARLISLE
GROUP CONSERVATION MANAGER
ANDBEYOND AFRICA

Rhino Without Borders project to move 100 Rhino from SA to Botswana. Adres Duiker breeding project on Mnemba island Zanzibar

www.andBeyond.com
www.rhinowithoutborders.com
SOUTH AFRICA



LESLEY ROCHAT
FOUNDER/CEO
 AFRIOCEAN CONSERVATION ALLIANCE

Conservationist, underwater photographer, photojournalist, teacher, keynote speaker; on a mission to help others become the voice for those who cannot speak and to reconnect people to nature.

www.aoca.org.za
 SOUTH AFRICA



LUCA BELPIETRO
FOUNDER
 CAMPI YA KANZI / MAASAI
 WILDERNESS CONSERVATION TRUST

Conservationist, dreamer, doer.

www.maasai.com /
www.maasaitrust.org
 KENYA



LUKE BROWN
CEO/CO-OWNER
 VAYENI

I am the co-owner of Vayeni and a #VisitZimbabwe pioneer. I live all things safari and care about integrating conservation into my life and business.

@Vayenitravel
www.vayeni.com
 UNITED ARAB EMIRATES



MATTHEW SAUS
MANAGING DIRECTOR
 THE MANTA RESORT AND
 UNDERWATER ROOM

Chairman of an NGO called The Kwanini Foundation and Managing Director/Part-owner of The Manta Resort and Underwater Room.

www.themantaresort.com
www.kwaninifoundation.com
 TANZANIA



MICHAEL POLIZA
OWNER
 MICHAEL POLIZA EXPERIENCES

Wildlife photographer and WWF ambassador Michael Poliza takes travel and nature enthusiasts to the last untouched places of this planet.

www.michaelpoliza.de
 GERMANY



NAKEDI MAPUTLA
SENIOR PARTNERSHIP MANAGER
 AFRICAN WILDLIFE FOUNDATION

I am AWF's representative in Southern Africa – including South Africa, Mozambique, Zambia, Botswana and Namibia – to steward relationships with key stakeholders.

www.awf.org
 SOUTH AFRICA



MARK LAKIN
CO-FOUNDER
 EPIC ROAD

Design bespoke luxury journeys for similarly minded curious global nomads to our planet's far-flung regions, incorporating thought-provoking experiences around pressing conservation and humanitarian issues.

www.epicroad.com
 UNITED STATES



MARK BOYD
**COMMUNITY AND CONSERVATION
 MANAGER**
 THE SAFARI COLLECTION

I run the Community and Conservation programmes for The Safari Collection at each of their four properties in Kenya.

www.thesafaricollection.com
 KENYA



MARY JEAN TULLY
FOUNDER AND CEO
 TULLY LUXURY TRAVEL

There isn't a day that goes by that I do not think of conservation and ways that I can help and create awareness.

www.tullyluxurytravel.com
 CANADA



NEIL MIDLANE
CONSERVATION MANAGER
 SINGITA

Lion biologist, guiding and finance experience. Passionate about wild cats. Support tourism for conservation. Run trails, ride on mountains, paddle oceans.

www.singita.com
 SOUTH AFRICA



NELLA NENCINI-HUTCHINGS
FOUNDER/OWNER/CEO
 TIN TRUNK SAFARI

I care deeply about this transformative place and have a huge amount of respect for those here who are devoting themselves to helping the conservation that will keep it that way.

www.tintrunksafari.com
 KENYA



NICHOLAS MILNE
CEO
 BUMI HILLS FOUNDATION TRUST

Avid conservationist, re-hatching conservation using out-of-the-box thinking and new ideas to solve age-old problems.

@bumifoundation
www.bumihillsfoundation.org
 ZIMBABWE



NICK CRANE
DIRECTOR
SIMIEN LODGE

I hope to preserve the Simien Mountains and its fauna, especially the Ethiopian wolf.

www.simiens.com
ETHIOPIA



NICOS CONTOS
MANAGING DIRECTOR
WILD PLACES SAFARIS

Born in Italy – and boasting Greek blood – Nicos is a great traveller in love with the world and Africa in particular. A pioneer of tailor-made travel in Italy and for years a point of reference for the most demanding customers.

www.wildplacessafaris.com
ITALY



NIGEL VERE NICOLL
CEO
THE AFRICAN TRAVEL & TOURISM
ASSOCIATION (ATTA)

The eyes, ears and voice of the African tourism industry rolled into one perfect frame.

www.atta.travel
UNITED KINGDOM



PAUL TELFER
CEO
ODZALA DISCOVERY CAMPS

Conservation of wildlife and intact habitat is our most sacred responsibility. I won't be able to face my children if I don't try.

www.odzala.com
SOUTH AFRICA



PAUL SWART
PRESIDENT
NATURAL MIGRATIONS

Passionate African travel specialist and conservationist based in the USA who believes that tourism done right equals conservation. Trustee of Rhino Conservation Botswana.

www.naturalmigrations.com
UNITED STATES



PAULA FRANKLIN
DIRECTOR
EMPOWERS AFRICA

After spending over a decade as a travel public relations specialist with a focus on Africa I made the transition to full time non-profit work in 2015.

www.empowersafrica.org
UNITED STATES



OBenNE MBAAKANYI
MARKETING MANAGER
BOTSWANA TOURISM ORGANISATION

My role within the Tourism Organisation is to globally coordinate all the promotion and strategically position Botswana as a tourism destination.

www.botswanaturism.co.bw
BOTSWANA



OTCH OTTO
OPERATIONS DIRECTOR
GREATER KRUGER ENVIRONMENTAL
PROTECTION FOUNDATION

Manage and coordinate counter-poaching operations in the Kruger National Park (KNP), RSA and Mozambican Private Reserves.

www.gkepf.org
SOUTH AFRICA



PAUL HERBERTSON
DIRECTOR
FAUNA & FLORA INTERNATIONAL

Conservation finance and enterprise specialist. Looking to bring people together to develop new ideas to deliver conservation better.

www.fauna-flora.org
UNITED KINGDOM



PETER MARSHALL
CO-FOUNDER
I AM WATER OCEAN CONSERVATION

I AM WATER. Ocean travel. Waterman. Photographer. Bodywhomper passionate about reconnecting humanity with our ocean wilderness.

www.iamwaterfoundation.org/
www.iamwateroceantravel.com
SOUTH AFRICA



PHIL BIDEN
CHAIRMAN
THE ROYAL PORTFOLIO

Hotelier and financier. Special interest in the protection of wildlife and its environment specifically in the protected area of the Lowveld.

www.theroyalportfolio.com
SOUTH AFRICA



PHIL RICHARDSON
HUMAN WILDLIFE SOLUTIONS

Behavioural ecologist specialising in human wildlife conflict. Solution-provider linking technology with animal behaviour.

www.hwsolutions.co.za
SOUTH AFRICA



PRAVEEN MOMAN
FOUNDER
 VOLCANOES SAFARIS

Founder of Volcanoes Safaris, leading gorilla and chimpanzee eco-tourism company. Have built four lodges in Rwanda and Uganda.

www.volcanoessafaris.com
 UNITED KINGDOM



PRISCILLA MACY
MANAGING DIRECTOR
 GLOBAL SOJOURNS

I love collaborating with others on how to educate travellers on conservation and socio-economic issues in Africa and providing a spark for them to act on this knowledge.

www.globalsojourns.com
 UNITED STATES



RAOUL DU TOIT
DIRECTOR
 LOWVELD RHINO TRUST

Hands-on conservationist working to maintain large rhino populations at the cutting-edge of wildlife politics, land-use conflicts, conservation financing, wildlife crime, rhino management needs.

www.lowveldrhinotruster.org
 ZIMBABWE



RUPERT KOOPMAN
BOTANIST
 CAPENATURE

Specialist in identifying threatened fynbos species and habitats and assisting conservation thereof. Communicator. Plant/people conflict resolution.

www.capenature.co.za
 SOUTH AFRICA



SABA DOUGLAS-HAMILTON
CHAIRMAN
 SAVE THE ELEPHANTS

Kenyan conservationist with Save the Elephants. Pioneer of conservation tourism, wildlife presenter and filmmaker. Infatuated with scorpions.

www.savetheelephants.org
 KENYA



SAMSON PARASHINA
PRESIDENT & CHAIRMAN
 MAASAI WILDERNESS
 CONSERVATION TRUST

President and Chairman of the Board of the Maasai Wilderness Conservation Trust (MWCT) where its work takes place in the Southern part of Kenya.

www.maasaitrust.org
 KENYA



RICHARD LEAKEY
CHAIRMAN
 KENYA WILDLIFE SERVICE

Conservation pioneer in East Africa.

www.turkanabasin.org
 KENYA



RICHARD MAASDORP
OPERATIONS MANAGER
 ZAMBEZI ELEPHANT FUND

Collaborator. Leader without portfolio. Capacity builder. Strategist. Develop cross-cutting relationships in a challenging social-political-economic environment.

www.zambezielephantfund.org
 ZIMBABWE



ROB MOFFETT
MANAGING DIRECTOR
 ONGAVA GAME RESERVE (PTY) LTD

Ecotourism and sustainability advocate.

www.ongava.com
 NAMIBIA



SANDOR WEYERS
CEO & FOUNDER
 ELEMENTZ TRAVEL

A South African based in Asia I can share unique perspectives with participants of the Lab. We also have a unique tech-based approach to help educate kids in China about conservation efforts.

www.elementztravel.com
 HONG KONG



SANDY EVANS
MANAGING DIRECTOR
 MANYARA RANCH CONSERVANCY

I was involved in many Conservation projects while working for the Royal Geographical Society. In Tanzania, I ran Friends of Conservation on behalf of A&K.

www.manyararanch.com
 TANZANIA



SEBNEM DENKTAS
EDITOR-IN-CHIEF
 ROBB REPORT TURKEY

Editor-in-chief of Robb Report Turkey and founder of the blog especiallyafrica.com.

www.especiallyafrica.com
 TURKEY



SHARON GILBERT-RIVETT
HEAD OF DEVELOPMENT
PEOPLE'S WEATHER

Safari specialist, conservationist, sustainable tourism expert and wordsmith. I am passionate about telling Africa's stories and sharing them with the world.

www.peoplesweather.com
SOUTH AFRICA



SHOBA NARAYANSWAMY
FOUNDER PARTNER
RARE INDIA

Founder Partner at RARE, I have tirelessly crusaded experiences and small, immersive concept hotels for close to 20 years.

www.rareindia.com
INDIA



SIMON ESLEY
CEO
AFRICA GEOGRAPHIC

Content marketing and social marketing specialist. Creating brief, powerful stories about Africa that people feel compelled to read.

www.africageographic.com
SOUTH AFRICA



SUE SMART
CEO
KWANDO SAFARIS

I chose to live in dusty Maun due to my passion for the outdoors. My role is challenging as well as rewarding. I strive to empower and educate, with all staff pushed to move up through the ranks.

www.kwando.co.bw
BOTSWANA



SUZANNE BAYLY-COUPÉ
MANAGING DIRECTOR
CLASSIC PORTFOLIO

MD of Classic Portfolio and Africa enthusiast

www.classic-portfolio.com
SOUTH AFRICA



TARRYN TONOLI
INSPIRED JOURNEYS EXPERT
LIVINGSTONE SAFARIS

Bush girl at heart and happiest in nature with a pair of binoculars at close range to delight in birding opportunities and anything else mother nature decides to share.

www.livsaf.com
SOUTH AFRICA



STEFANO CHELI
CEO
CHELI & PEACOCK SAFARIS

A pioneer in community conservation and "Parks beyond parks". On the board of Northern Rangeland Trust, Africa Conservation Centre, founding member and Chairman of Mara North Conservancy.

www.chelipeacock.com
KENYA



STEPHEN CUNLIFFE
EXECUTIVE DIRECTOR
SINGITA GRUMETI FUND

I am responsible for the conservation management, law enforcement, community outreach and research work on the 350,000-acre Singita Grumeti concessions in the Serengeti region of Tanzania.

www.singitagrumetifund.org
TANZANIA



STUART SLABBERT
ECONOMIC DEVELOPMENT MANAGER
AFRICAN PARKS

Responsible for economic development within the African Parks network across Africa with the goal of sustainability in community, environment and finances of our parks.

www.african-parks.org
SOUTH AFRICA



THOMAS ROPEL
HEAD OF TRAVEL VERTICAL SEARCH
GOOGLE

Driving Google's innovative travel solutions across EMEA. Passionate about connecting travel, technology and conservation.

www.google.com
GERMANY



TOBY JERMYN
DIRECTOR
PANGOLIN PHOTO SAFARIS

Photo-tourism pioneer. I'm convinced that everyone is a photographer these days and all they need is the chance to unleash their talents!

@pangolinphoto
www.pangolinphoto.com
SOUTH AFRICA



TONY ADAMS
SUSTAINABILITY DIRECTOR
ANDBEYOND AFRICA

Lodge-operating conservationist with experience in creating benefit to communities adjacent to conservation areas.

www.andBeyond.com
SOUTH AFRICA



TRISTAN COWLEY
MANAGING DIRECTOR
 ULTIMATE SAFARIS NAMIBIA

A published scientist, conservationist and specialist guide, co-founder of Ultimate Safaris Namibia, a conservation travel company.

www.ultimatesafaris.na
 NAMIBIA



VINCENT SHACKS
GENERAL MANAGER
 WESSA

Ecologist and sustainable tourism specialist. Spends all available free-time in wetlands, preferably with crocodiles.

www.wessa.org.za
 SOUTH AFRICA



WILL JONES
MANAGING DIRECTOR
 JOURNEYS BY DESIGN

CEO and environmental scientist, exploring impact travel and ecosystem legacy opportunities in East Africa.

www.wildphilanthropy.com
 UNITED KINGDOM



ZAHOR EL KHAROUSY
DEPUTY DIRECTOR
 DEPARTMENT OF FISHERIES
 DEVELOPMENT — ZANZIBAR

Policy and planning.
 Marine conservation
 areas establishment and
 management.

www.mlfzanzibar.go.tz
 TANZANIA

Contact Us

@TheConservationLab 

@conserv_lab 

www.conservation-lab.com



Serge Dive

CEO & Founder
+44 7775 568 904
serge@beyondluxury.com



Ryan Wallace

Event Director
+27 611 057 261
ryan@beyondluxury.com



Paul Nel

Senior Sales Executive
+27 828 864 556
paul@beyondluxury.com